Permit #F00024297

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024297 **Type of Permit:** FILMING **Release Date:** 02/03/2010

Production Company BELIEVE MEDIA INC

Insured Company Name BELIEVE MEDIA INC

Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS
LOS ANGELES, California 90028

Production Title PNC BANK#21004

Type of Production Commercial - Standard

Producer Gary Romano

Director Rene Villa Rios

1st AD Kevin Brady

Production Manager Chris Tuttle

FilmL.A. Coordinator Naomi Kajiyama

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone Office - 323-645-1000

Location Assistant TBD TBD
Primary Phone Office - 323-645-1000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $865.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

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Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title PNC BANK#21004

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone Office - 323-645-1000

Location Address 1728 N Vermont Ave, Los Angeles, CA, 90027

Location Names

Location Type Business

Location Description

Film Dates 2/4/2010 - 2/4/2010 10:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents
BelieveMedia.PNCBank.24297.AL.pdf
1700-1800 blk of N. Vermont July 2009.pdf

Equipment on Location

Type	Quantity
Stakebed Trucks	1

Personnel on Location

Type	Quantity
Cast	1
Crew	50
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue;

Jurisdiction
Political: Los Angeles City - Council District 04
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Private Parking Lot
Street : 4520 West Sunset Boulevard

Crew Parking
Location Type : Private Parking Lot
Street : 4520 West Sunset Boulevard

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Believe Media ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 3/27/07

Representative's Signature

MARINA VIVIAN SMITH

Representative's Name (Please Print)

PRODUCTION COORDINATOR

Representative's Title (Please Print)

Believe

Name of Principal (i.e. company name) (Please Print)

1040 N. Las Palmas Bldg. 10 LA, CA 90038

Principal's Mailing Address (Please Print)

323-645-1000

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT

SPECIAL FILMING CONDITIONS
1700-1800 BLOCK OF NORTH VERMONT AVENUE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents/merchants within 500 ft of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least (2) days in advance of the first filming day or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least (3) days in advance.*
- **Residential hours (7:00 a.m. to 10:00 p.m.) must be adhered to whenever the side streets are used for parking.**
- **No parking in City parking lot 675 (4642 Russell Avenue).**
- **Equipment parking and posting on Vermont Avenue will require a survey of the affected merchants.** *Approved signatures must be obtained using a FilmL.A."Posting Survey."*
- **Cast and crew may not park on area streets.** Off-street parking must be provided**.**

FilmL.A. NO PERMIT